



PRESS RELEASE

FOR IMMEDIATE RELEASE: March 29, 2021

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Cincinnati Preschool Promise invites the community to participate in virtual Pitch Night

CINCINNATI — Cincinnati Preschool Promise (CPP) is providing an unique open submission process for local and regional individuals, non-profits, and businesses to pitch their creative ideas to identify, fund, and implement new products and services that support CPP's mission of ensuring equitable access to high-quality preschool. **All Pitch Night proposals are due on April 9 at 11:59 PM EST.** Finalists will be recommended to the CPP Board of Managers for approval of contracts to do business. The participants selected will make virtual presentations to a live audience of judges on Facebook LIVE on April 21. Proposals should be based upon at least one of the following strategic focus areas:

- **Kindergarten Readiness** — supporting preschoolers' success in primary school;
- **Improving Community Preschools** — supporting Community Providers in reaching and maintaining Ohio's high-quality ratings;
- **Supporting Early Childhood Education Workforce** — in recruitment, retention, and equitable wages;
- **COVID-19 Recovery** — addressing the challenges facing preschoolers, families and educators related to the COVID-19 pandemic.

Anyone with a business product or service which can enhance CPP's mission of supporting preschool children, their families, and early childhood education is invited to participate. "Pitch Night is the result of receiving so many ideas for products and programs," says CPP Executive Director & CEO Chara Fisher Jackson. "We are extending this opportunity more broadly as we continue to seek the best ideas in providing equitable access to preschools and an optimal learning experience for preschoolers that drives kindergarten readiness. We are excited to see what type of innovation and creativity the community can bring to our ability to impact our youngest learners and their families," adds Jackson.

Cincinnati Preschool Promise provides a unique opportunity for interested parties **to propose ways to engage in early childhood education and support the organization's efforts to implement the best practices and strategies to serve children and their families in preparing them for kindergarten and a lifetime of learning.** A panel of judges will consist of the eventual end-users — parents, Community Providers, and other CPP stakeholders. The criteria and application for participating in Pitch Night is available for download at www.cincy-promise.org

About Cincinnati Preschool Promise

Cincinnati Preschool Promise is a non-profit organization expanding access to quality preschools in Cincinnati. Preschool expansion is made possible thanks to a significant investment from taxpayers who approved a 5-year Cincinnati Public Schools levy renewal in 2020 to expand access to high quality preschool. Visit our website at www.cincy-promise.org and follow us on social media.