

2020-2021 DASHBOARD



Our Mission:
At Cincinnati Preschool Promise, our mission is to ensure equitable access to high-quality preschools so that every Cincinnati child is prepared for kindergarten

Snapshot of Community Provider Network:

- 163 Active Community Providers in network:107 (TA) & 56 (QI)
- 3,119 Total Community Provider Seats: 2273 (TA) 846 (QI)
- TA Applications:
 - 1034 Processed
 - 789 Approved
 - 157 Denied

Advocacy Agenda:

- Challenges to Ohio's SUTQ rating system
- Hero's pay for ECE Workforce
- Support and Investment in ECE through the American Recovery Plan and the American Rescue Plan Act of 2021

Risk to Reaching Programmatic Outcomes:

- Digital fatigue among parents and providers requires increased effort for engagement and compliance
- Temporary and permanent community provider closures because of COVID-19 negatively impacts enrollment
 - 9 Providers permanently closed during FY20/21YTD
 - 5 Providers had extended temporary closures FY20/21YTD
 - 312 Seats Impacted



Kindergarten Readiness

Strategic Goal #1:
Enroll 600-841 Families into Tuition Assistance

Strategic Goal #2:
Enroll 500 Families in Family Engagement Pilot

Strategic Goal #3:
Expand Community Engagement & Awareness

Strategic Goal #4:
Support Transition of CPP Preschoolers to Kindergarten

INITIATIVES

SG#1

- Indirect: Enroll new Providers
- Direct: Increased outreach to Parents by enhancing media strategies

SG#2

- Convene Provider Councils
- Host Parent Outreach Events
- Launch parent engagement pilot

SG#3

- Launch CPP Ambassador Program

SG#4

- Develop joint outreach with ECE Partners

KEY MEASURES

SG#1: Tuition Assistance G
FY19/20 Actual: 841 FY20/21 Goal: 600 Current:760
127% of Goal

New SG#2: Family Engagement Activities G
FY19/20 Actual: N/A 15% FY20/21 Goal: 500 Current: 396
79% of Goal

SG#3: Expand Community Engagement Y
FY19/20 Actual: N/A FY20/21 Goal: 70 Current: 30
43% of Goal

New SG#4: Support Preschool Transition G
FY19/20 Actual: N/A FY20/21 Goal: 5 Current: 7
140% of Goal

YTD ACTIVITIES

Accomplishments:

- Convened 2 Provider Councils (Westside & TA)
- Launched Ready Rosie PE Pilot for QI Families
- Implemented Ambassador Program
- Focused outreach on withdrawn students
- Extended Learning Session enrollment - 484 2021
- Increased TA Parent Satisfaction Rate to 90%+

Improve Preschools

Strategic Goal # 5:
30 new Providers in QI Program

Strategic Goal # 6:
Create 200 new HQ seats

Strategic Goal #7:
Identify opportunities to expand accessibility of preschool

INITIATIVES

SG#5

- Recruit new Providers

SG#6

- Provide coaching, learning materials, professional development to support SUTQ movement

SG#7

- Pilot Project to expand provider eligibility for TA Program

KEY MEASURES

SG#5: New QI Providers G
FY19/20 Actual: 27 FY20/21 Goal: 30 Current: 24
80% of Goal

SG#6: New HQ Seats G
FY19/20 Actual: 369 FY20/21 Goal: 200 Current: 394
197% of Goal

SG#7: Expanding Accessibility IP
FY19/20 Actual: N/A FY20/21 Goal: 40 Current: IP
IP% of Goal

YTD ACTIVITIES

Accomplishments:

- 37 Providers reached high quality
- 81 % of eligible QI Providers converted to TA
- 72 CPP Professional development sessions held, attended by 455 Participants
- Implemented Provisional TA Provider initiative to expand accessibility for families
- Implemented coaching cohort for Providers who lose stars
- CPP Network 51% of CPS Footprint went from 46% to 51%

Empower Teachers

Strategic Goal #8:
Support recruitment, retention, & equitable wages for ECE workforce

Strategic Goal #9:
Use Data & Evaluation to improve programmatic outcomes

INITIATIVES

SG#8

- Implement wage pilots for Providers
- Identify ECE workforce pipeline strategy

SG#9

- Expand data collection, analysis, and reporting to stakeholders

KEY MEASURES

SG#8: Teacher Promise Grant G
FY19/20 Actual: 57 FY20/21 Goal:75 Current:76
101% of Goal

New SG#8: Staff Support Fund G
FY19/20 Actual: N/A FY20/21 Goal: 35 Current: 50
143% of Goal

SG#8: Retention Rate G
FY19/20 Actual: 80% FY20/21 Goal: 80% Current: 85%
106% of Goal

New SG#9: Evaluation G
FY19/20 Actual: N/A FY20/21 Goal: 4 Current: 4
100% of Goal

YTD ACTIVITIES

Accomplishments:

- Launched Staff Support Fund Wage Pilot (WP)
- Completed Crane Report
- Implemented quarterly WP data collection process
- Expanded evaluation scope to include data collection and analysis of PS assessments, SEL, QI PS readiness, family engagement, and regional PS enrollment and capacity.
- Distributed Monthly Dashboard to Stakeholders
- Identified strategic partners to support recruitment and retention of early childhood education workforce
- Evaluated current regional data to determine target preschool population for FY22- quality gap neighborhoods, census data, uptake rates, availability of high-quality seats -Expected September 2021