

Cincinnati Preschool Promise

Board of Managers

Minutes of Annual Meeting May 18, 2021

4:00 PM – 6:00 PM

Board Members Present:

Anthony Hobson, Deborah Mariner Allsop, Christine Fisher, Laura Sanregret, Marcia Futel, Terri England, Micah Kamrass, Dr. H. James Williams, Sallie Westheimer, Bishop Ennis Tait, and Bianca Edwards

Board Members Absent:

Gary Lindgren, Cheryl Rose, and O'dell Moreno Owens, M.D., M.P.H

Guests:

Jacob Purcell - Manley Burke

Observers Present:

Vera Brooks – Director of Early Childhood, Cincinnati Public Schools
Greg Landsman – Councilman, City of Cincinnati

Observers Absent:

Moira Weir – C.E.O., United Way of Greater Cincinnati
Jennifer Wagner - Cincinnati Public Schools

Cincinnati Preschool Promise Staff Present (CPP):

Chara Fisher Jackson – Executive Director & C.E.O.
Héctor Polanco – Finance Director
LaKeisa Ealy – Marketing and Community Engagement Manager
Brittnii Pina – Quality Improvement Manager
Florence Malone-Crump – Outreach and Enrollment Manager
Kenetra Mathis – Program and Evaluation Manager
Laura Carr – Public Relations Strategist
Sydney Gardner – Promise Team Member
Tanya Del Valle – Senior Administrative Assistant

Members of the Public:

Brandy Harris – MetrixIQ
Kim Ginn - 4C for Children
Vanessa Freytag – 4C for Children
Carolyn Brinkman – CoStars by The Children's House
Patti Gleason – Learning Grove
Deanna Lane – Learning Grove
Nikita Anderson – Cohear

1. Welcome, Roll Call, and Approval of Agenda

Deborah Mariner Allsop welcomed Board members, members of the public and officially opened up the meeting at 4:04 PM. The following was read out to all before proceeding with the roll call.

Please note that in conjunction with Ohio State's revised Sunshine Laws and the rule limiting the number of people who may meet in a space, CPP has decided to convene the meeting via video conference. In accordance with Ohio Public Records and Open Meeting laws, CPP has advertised the meeting on it's website in advance, and has provided a link for members of the public to listen and view the meeting. This meeting will be video recorded and a copy of the meeting minutes, including any documentation, will be made available via the CPP website and on CPP YouTube, under the area Board Of Directors, Approved Meeting Minutes as soon as practically possible after the meeting.

Bishop Ennis Tait requested that the agenda be updated to show that Deborah Mariner Allsop, not Dr. O'dell Owens, was leading the meeting.

A motion was requested to approve the agenda with the requested changes.

ACTION: Laura Sanregret made a motion to approve the agenda with the requested changes and was seconded by Sallie Westheimer. The motion was unanimously approved.

2. Review and Approval of Minutes of January 19, 2021

A motion was requested to approve the meeting minutes.

ACTION: A motion to approve the minutes of March 16, 2021, was made by Anthony Hobson, seconded by Sallie Westheimer. The motion was unanimously approved.

3. Mission Moment

Board Members viewed a short video interview with Gayle Nelson Booker, owner & Director of Rainbow Room CPP preschool.

For more details, see the video of the meeting at cincy-promise.org > Our Impact > Meeting Schedule > Approved Minutes > Video.

4. Executive Director's Report

Age Eligibility

Chara Fisher Jackson said that the CPS team was adamant that the September 30th date is necessary to ensure that there are no breaks in students' academic timeline, such as a child starting preschool early and finishing two years but still not being eligible for kindergarten.

Jacob Purcell said they understood and were collegial, but they must follow the statutory regulations to select a deadline for eligibility and September 30th is the date.

Sallie Westheimer commented that two years of preschool is somewhat arbitrary, not the September date. However, two and half years of preschool would not hurt a student.

Members discussed aspects of the requirements and decided to revisit the issue of age eligibility in a year when discussing the Master Agreement renewal.

Legislative Update

1. Ohio SB109

- State Plan from the Consolidated Appropriations Act of 2021
- Include Hero Pay for most early childhood employees of \$300 quarterly

2. American Rescue Plan Act

- Funding allotted for childcare stabilization goals, personnel, rent, facilities, PPE, COVID-19 equipment and supplies, mental health services, and past expenses

Anthony Hobson commented that our responsibility would be to help providers understand the available assistance and how to access it. Chara Fisher Jackson concurred.

Auditor's Suggestion on QI tracking

The proposal based on the auditor's suggestions was delayed because of an opportunity to partner with CPS for an IT internship. Students participating in the internships may be able to assist with data collection, resulting in significant cost savings for CPP data collection and entry. An update on the internship will be reported out at the next meeting.

Success by 6

Success by 6 has re-convened a stakeholder group to focus on supporting parents and direct service providers. A new one-pager was shared that outlines a new focus on parents as the first teacher.

Dashboard

Chara Fisher Jackson stated that we have 303 students enrolled in Extended Learning Session (ELS) for this summer.

An area of risk is the Biennium deadline. CPP is doing strategic outreach to help providers so that they do not lose the ability to have PFCC (publicly funded childcare) agreements if they do not complete their required professional development courses.

CPP has incorporated the Ready Rosie and the Learning Thru Art pilots as part of the Parents Engagement goals. Both programs support family engagement in learning outside the classroom.

The Black Giving Circle grant will allow CPP to provide business supports for providers.

Workforce behind the Workforce

Greg Landsman discussed a proposal for the Cincinnati City Council called the "Workforce behind the Workforce" to use American Rescue Package funds if approved.

For more details on the proposal, including a copy, see the PowerPoint of the meeting at cincy-promise.org > Our Impact > Meeting Schedule > Approved Minutes

Members asked Greg Landsman how they could provide support. He said to reach out to City Council members and let them know about the importance of early childhood education. Providers contacting the city council members would especially power

5. Pitch Night

18 Applications were submitted. 6 Applicants were selected as Finalists and 4 Finalists were selected to present at Pitch Night. 1,084 online ballots were cast.

Deborah Mariner Allsop commented that Pitch Night is excellent Research and Development to allow CPP to incorporate innovation.

Chara Fisher Jackson said that the purpose is to find what ideas are out there to help drive the CPP mission.

The four finalists are:

1. Learning thru Art
2. Children's Hospital and Medical Center Preschool Realtor
3. Linton Chamber Music PB& Jam Sessions
4. ZidZid

Chara Fisher Jackson stated that all the ideas drive kindergarten readiness and parent engagement. Therefore, CPP would like the Board of Managers to recommend or approve one finalist for investment.

Board members discussed various aspects of each project, including cost, the number of students reached, direct vs. virtual instruction, and the pros and cons of each project. They also asked if funds were available for all four projects. Chara Fisher Jackson said that while it could be possible, it might be best to fund 1 project in the first year of Pitch Night.

Anthony Hobson commented that he wanted Pitch Night to provide opportunities to our preschoolers that they might not otherwise have the chance to experience.

A motion was requested to approve one of the finalist's projects.

ACTION: Marcia Futel made a motion to approve Linton PB& Jam Sessions, seconded by Anthony Hobson. The motion was unanimously approved

6. Committee Updates

Executive Committee

Recommendations for the Year 5 External Evaluator Deborah Mariner Allsop said the Executive Committee recommends that the Year 5 contract for the external evaluator be extended for an amount not to exceed \$392,000, which is the Year 4 amount.

For additional details of their feedback, see the PowerPoint of the meeting at cincy-promise.org
> Our Impact > Meeting Schedule > Approved Minutes

Chara Fisher Jackson said that the Data & Evaluation Workgroup was the group that helped select INNOVATION in the last RFP process.

A motion was requested to approve the Year 5 extension of the external evaluation contract to INNOVATIONS.

ACTION: Micah Kamrass made a motion to approve the Year 5 extension of the external evaluation contract to INNOVATIONS, seconded by Marcia Futel. The motion was unanimously approved.

Deborah Mariner Allsop said that the Year 6 contract would be an RFP process and that a timeline had already been scheduled to start early.

Governance Committee

1. Board of Managers Class of 2024 letters have gone out to the nominating organizations.
2. The 2021 Board of Managers Retreat will be a 4-hour in-person meeting in August. The goal is to recognize our key milestones, each individual's goals, and how we can work together as one board. In addition, the June Governance meeting will focus on identifying a facilitator. .

Finance & Audit Committee

Anthony Hobson presented the FY22 Draft CPP Budget. Highlights include:

1. Tuition Assistance enrollment at 30% higher than FY21
2. An Extended Learning Session at the beginning and the end of the fiscal year
3. Increase in Cost of Quality pilot programs
4. Welcome backpacks for new Tuition Assistance families
5. Additional QI coaching for Providers who have lost stars

To access the FY22 Draft Budget and the FY21 YTD Budget, see the PowerPoint of the meeting at cincy-promise.org > Our Impact > Meeting Schedule > Approved Minutes

The budget will be presented to the CPS Budget, Finance and Growth Committee. CPP will join the CPS public hearing on the budget on June 7. The budget will be presented to at the June 15th Board of Managers meeting for approval, and then go back to the CPS Board of Directors on June 28th for final approval.

Deborah Mariner Allsop asked about the \$35,000 cost labeled UWGC recovery. Hector Polanco said that UWGC had done analysis and wished to continue supporting CPP but needed to recover the cost for the services used, such as Human Resources and postage.

Community Engagement Committee

LaKeisa Ealy provided an overview of the CPP community engagement efforts.

- CPP Ambassadors now has 16 individuals from 7 organizations
- Month Touchpoints included 300 direct mails and 2,474 text messages
- Social Media Platforms saw growth
 1. Facebook Likes +26

2. Twitter Profile visits +67
 3. Instagram Followers +11
 4. LinkedIn Gained +12
- Upcoming Events
 1. Family Movie Night Winner May 22
 2. Ambassador Check-in June 22
 3. I'm Ready for Kindergarten Fair June 21

7. CPS Strategic 5 Year Update

Vera Brooks shared a new graphic that shows the areas that Cincinnati Public Schools (CPS) is focused on including student-centered decision making, health & safety, community engagement, optimized capabilities, and growth. CPS has 650 students enrolled in the Summer Scholars program with concentration on language, literacy, math, and physical activity. CPS will be sharing the lesson plans and curriculum with the CPP providers.

To view the CPS chart, see the PowerPoint of the meeting at cincy-promise.org > Our Impact > Meeting Schedule > Approved Minutes

8. Observer's Comments

Deborah Mariner Allsop asked if there were any observer's comments

Vera Brooks said that Cincinnati Public Schools appreciates the good work that CPP is doing.

9. Adjourn

A motion was requested to adjourn.

ACTION: A motion to adjourn was made by Laura Sanregret, seconded by Marcia Futel. The motion was unanimously approved.

Future Board Meetings:

June 15 – 4:00 to 6:00 PM

August 17 – 4:00 to 6:00 PM

September 21 – 4:00 to 6:00 PM

September 28* – 4:00 to 6:00 PM

November 16 – 4:00 to 6:00 PM

*Special Meeting for Year 4 Results

Submitted by Tanya Del Valle, CPP Senior Administrative Assistant