

**Cincinnati Preschool
Promise Community
Engagement
Committee**

February 11, 2021 1:00PM – 2:00PM
Held via Zoom Video Conferencing

Committee Members Present:

Bishop Ennis Tait (Chair), Vanessa White, PhD., Bianca Edwards, Laura Sanregret, Dr. Eric Rademacher, and Verline Dotson

Committee Members Absent:

Pastor Lesley Jones

Cincinnati Preschool Promise Staff Present (CPP):

Chara Fisher Jackson, Executive Director & CEO
Hector Polanco, Finance Director
LaKeisa Ealy, Marketing and Community Engagement Manager
Laura Carr, Public Relation Strategist
Tanya Del Valle, Senior Administrative Assistant

Members of the Public:

George Makhubele
Shekinah Makhubele

1. Welcome, Roll Call, Approval of Agenda, and Meeting Minutes

Bishop Tait welcomed members of the Community Engagement Committee to the meeting which was held via Zoom video conferencing. A roll call was called and the meeting was called to order at 1:05 PM.

The following was read out to the committee members and members of public by the Chair of the committee before proceeding to the agenda approval.

Please note that in conjunction with Ohio State's Stay-at-home-order and the rule limiting the number of people who may meet in a space and who may so meet, CPP has decided to convene the Community Engagement Committee meeting via video conference. In accordance with Ohio Public Records and Open Meeting laws, CPP has advertised the meeting on it's website in advance, and has provided a link for members of the public to listen and view the meeting. This meeting will be recorded and a copy of the meeting, including any documentation, will be made available via the CPP website, under the area Board Of Directors, Approved Board and Committee Minutes, Community Engagement Committee and then Approved Meeting Minutes as soon as practical after the meeting.

A request was made to change the census update to agenda item number two.

ACTION: A motion to approve the agenda with the census update as item two was made by Bianca Edwards and seconded by Vanessa Y. White, Ph.D. The motion was unanimously approved.

ACTION: A motion to approve the minutes of January 7, 2020 was made by Bianca Edwards and seconded by Vanessa Y. White, Ph.D. The motion was unanimously approved.

2. Census Update

Dr. Eric Rademacher discussed updated age group projections based on the Rand Report using 2019 Census data. He will be creating a new graphic for use at the next meeting.

3. Executive Director's Report

Chara Fisher Jackson discussed:

1. Dashboard Updates
2. Enrollment Updates
 - Applications processed 818
 - Approved applications 642
 - Pending applications 58
 - Denied applications 105
 - Inactive 13

Chara Fisher Jackson also discussed preschool provider closures and the help provided to parents to find a new provider within the CPP network to continue the education of their children.

4. Ambassador Program

LaKeisa Ealy provided information on the five areas that CPP Ambassadors can serve the organization which include as Connectors, Promise Readers, Social Media, Public Speaking, and Volunteers. Currently, CPP has 20 individuals in 31 organizations which is on track to meet the goals of 35 individuals in 35 organizations.

5. Communications Update

LaKeisa Ealy presented a quarterly review of the community contacts.

- Preschool Chat
- 665 Text messages
- 7,617 Emails
- 344 Birthday and Holiday cards
- 644 Families enrolled

The following organizations also had a CPP presentation.

1. NAACP
2. Baptist Minister Conference
3. Interdenominational Minister Alliance
4. Duke Collaborative
5. Cincinnati Recreation Commission
6. African American Chamber
7. Cincinnati Herald
8. Cincinnatiatus
9. Success by 6
10. Urban Appalachian Community
11. Victory in Jesus
12. Imagination Library

6. Discussion Questions

Committee members discussed some new ideas for promoting kindergarten transition and connecting with new organizations to share our annual report.

7. Adjourn

2021 Future Meetings

March 9 at 1:00 PM

May 11 at 1:00 PM

July 8 at 1:00 PM

August 10 at 1:00 PM

September 14 at 1:00 PM

October 14 at 1:00 PM

November 11 at 1:00 PM

Submitted by Tanya Del Valle, Senior Administrative Assistant
Cincinnati Preschool Promise