

**Cincinnati Preschool Promise**

**Board of Managers**

Minutes Board of Managers Meeting January 25, 2022

United Way of Greater Cincinnati Convening Room

4:00 PM – 6:00 PM

**Board Members Present:**

O'dell Moreno Owens, M.D., M.P.H. (Chair), Deborah Allsop, Marcia Futel, Sallie Westheimer, Terri England, Bishop Ennis Tait, Crystal Perkins, Jalissa Hutchins, and Verline Dotson

**Board Members Absent:**

Gary Lindgren, Micah Kamrass, Christine Fisher, Anthony Hobson, and Laura Sanregret

**Guests:**

Vanessa Freytag - 4C for Children

Sophie Hubbell - Ohio Department of Education

Renee Daniel- Cincinnati-Hamilton County Comm. Action Agency

**Observers Present:**

Vera Brooks – Director of Early Childhood, Cincinnati Public Schools

**Observers Absent:**

Moira Weir – CEO, United Way of Greater Cincinnati

Jennifer Wagner - Cincinnati Public Schools

**Cincinnati Preschool Promise Staff Present (CPP):**

Chara Fisher Jackson – Executive Director & CEO

Héctor Polanco – Finance Director

LaKeisa Ealy – Community Engagement & Marketing Manager

Laura Carr – Public Relations Strategist

Tanya Del Valle – Senior Administrative Assistant

**Members of the Public:**

Brandi Harris– MetrixIQ

Kim Ginn- 4C for Children

Carolyn Brinkman – The Children's Home

**1. Welcome, Roll Call, and Approval of Agenda**

O'dell Moreno Owens, M.D., M.P.H. welcomed Board members, members of the public and officially opened up the meeting at 4:02 PM.

## 2. Review and Approval of Minutes of November 16, 2021

A motion was requested to approve the meeting minutes.

**ACTION:** A motion to approve the minutes of November 16, 2021, was made by Deborah Allsop and seconded by Marcia Futel. The motion was unanimously approved.

## 3. State of Early Childhood Education Panel

Vanessa Freytag, President & CEO of 4C for Children, and Sophie Hubbel, Assistant Director of Curriculum and Assessment, Office of Early Learning and School Readiness, discussed significant issues on the state of early childhood education. The topics included how a loss of teachers creates a loss in the number of preschool seats, the need to supply childcare beyond preschool for working families with nontraditional hours, and providing mental health supports for teachers, parents, and children.

## 4. Executive Director's Report

- **Tuition Assistance Application Status**
  - Enrolled Students – 726
  - Withdrawn – 76
  - Denied – 123
    - Address not in the district – 55
    - Income too high (over 301% FPL) – 21
    - Provider not a CPP TA Provider – 1
    - Too old – 20
    - Too young – 26
- **Dashboard & Goals Update-** Chara Fisher Jackson said enrollment is on target. This year, we will be focusing on additional ways to help students' social and emotional learning development. There are a few yellow areas. The environment with the pandemic makes recruiting new ambassadors difficult. We have four new QI providers that will complete the enrollment process in February. Professional Development participation has seen a slight decline due to providers taking needed courses that are not OCCRRA approved, such as stress management techniques. CPP only tracks OCCRRA-approved courses that are aligned with Step Up to Quality or licensure requirements.
- **Strategic Planning Retreat** – The stakeholder and external interviews are completed. Results will be discussed at the 2022 CPP Board of Managers Retreat. The CPP Board of Managers' survey questions have been distributed in the meeting packet. The Survey Monkey questionnaire will be open on February 4, and we hope to have 100% participation from the board.
- **Business Supports for Family Childcare Programs** – CPP has been invited to apply for a \$100,000 grant from the Greater Cincinnati Foundation to provide expanded business support for our family childcare providers. Our first cohort of ten providers supported by the Black Giving Circle is graduating with completed business plans. The grant from the Greater Cincinnati Foundation will support two additional cohorts and two boot camp courses. The boot camps will be a 3-hour classes on PR & Marketing and

Document Retention. Each business cohort can accommodate ten providers, and the boot camp classes admit up to 30 people. Both will provide an excellent way for providers to connect in person and be prepared to apply for any future grants and aid that becomes available. These essential business supports will help stabilize and strengthen providers by assisting them to access public funding resources and manage their small business.

## 5. Pitch Night 2022

- Mission Moment Video was shown of the 2021 Pitch Night Winner PB & Jam's Executive Director, Elizabeth Hickerson, teaching music classes at CPP provider site.

A motion was requested to approve the Stage 2 PB & Jam Scope of Work.

**ACTION:** A motion to approve the Stage 2 PB & Jam Scope of Work was made by Sallie Westheimer and seconded by Marcia Futel. The vote was unanimously approved.

- Chara Fisher Jackson said that Pitch Night 2022 was scheduled for March 1, and application submission has begun. The deadline for applications is February 3.

## 6. Staff Bonus & Retention Pool

There will be a Pool of Funds of \$23,995 for Staff Performance Bonuses/Salary Increases as the Executive Director/CEO recommended. CPP is committed to awarding a reasonable pool based upon evidence-based data needed to retain and reward a high-performing staff team. Bonuses and salary increases to be paid effective January 1, 2022, as recommended by the Executive Director/CEO.

A motion was requested to approve the Staff Bonus and Retention Pool.

**ACTION:** A motion to approve the Staff Bonus and Retention Pool was called by Deborah Allsop and Terri England. A roll call vote was unanimously approved.

### Roll Call Vote

Deborah Allsop - Yes  
 Verline Dotson - Yes  
 Terri England - Yes  
 Marcia Futel - Yes  
 Jalissa Hutchins - Yes  
 Crystal Perkins - Yes  
 O'dell Moreno Owens, M.D., M.P.H. - Yes  
 Bishop Ennis Tait - Yes  
 Sallie Westheimer - Yes

## 7. Observers' Comments

Vera Brooks, Director of Early Childhood, Cincinnati Public Schools (CPS), congratulated CPP on the Leading Man Fellowship partnership. She said Cincinnati Public Schools is looking

forward to working with the Leading Man Fellowship. CPS is enrolling for Kindergarten in the next couple of weeks and can come to preschool classes to help parents apply. If students enroll in Kindergarten now, they will be eligible for the Jump Start Program, which provides students a week of transition activities in August before the rest of the school building arrives back to school.

## **8. Adjourn**

**ACTION:** A motion to adjourn was made by Marcia Futel and seconded by Terri England. The motion was unanimously approved.

### **Future CPP Board of Managers Meetings**

- March 22, 2022 – 4:00 to 6:00 PM
- May 24, 2022 – 4:00 to 6:00 PM
- June 28, 2022 – 4:00 to 6:00 PM
- August 30, 2022 – 4:00 to 6:00 PM
- September 20, 2022 – 4:00 to 6:00 PM
- September 29\*, 2022 – 4:00 to 6:00 PM
- October 25, 2022 – 4:00 to 6:00 PM
- November 29, 2022 – 4:00 to 6:00 PM

\*Briefing for Year 5 Evaluation Results

Submitted by Tanya Del Valle, Senior Administrative Assistant, Cincinnati Preschool Promise