

Cincinnati Preschool Promise

March 3, 2021 1:00PM – 2:00PM
UWGC Room 201

Committee Members Present:

Bishop Ennis Tait (Chair) and Laura Sanregret

Committee Members Absent:

Dr. Eric Rademacher

Cincinnati Preschool Promise Staff Present (CPP):

Chara Fisher Jackson, Executive Director & CEO
LaKeisa Ealy, Marketing and Community Engagement Manager

Members of the Public: None

1. Welcome, Roll Call, Approval of Agenda, and Meeting Minutes

Bishop Ennis Tait welcomed members of the Community Engagement Committee to the meeting which was held at United Way of Greater Cincinnati Room 201. A roll call was called, and the meeting was called to order at 1:05 PM.

ACTION: Laura Sanregret made a motion to approve the agenda seconded by Bishop Ennis Tait. The motion was unanimously approved.

A motion was requested to approve the minutes of September 14, 2021.

ACTION: Laura Sanregret made a motion to approve the minutes of September 14, 2021, seconded by Bishop Ennis Tait. The motion was unanimously approved.

3. Committee Goals for 2022

Year 4 Recommendations

- Continue Growing Network of High-Quality Providers Through SUTQ Supports
- Continue Educating Parents About the Connection Between Preschool and Kindergarten
- Provide Supports and Tools for At-Home Learning
- Enhance Communication about CPP Benefits
- Develop Opportunities for Teacher and Provider Recognition
- Use Data to Inform Decision-Making
- Advocate for Teacher and Provider Wages and Benefits
- Empower Teachers and Providers Achieve Educational Aspirations

- Innovate and Deliver Programs and Supports to Help Working Families
- Determine Best Ways to Meet All Children's Needs
- Offer Teachers and Providers Supports for Improving Their Communication with Families
- Consider Supporting Providers with Teacher Recruitment
- Broaden Professional Development Opportunities

Bishop Ennis Tait and Laura Sanregret discussed how CPP implements these Year 4 report recommendations. Some new initiatives are the Provider of the Month program, the 3 hour PR & Marketing Boot Camp funded by the Greater Cincinnati Foundation Grant for business supports, Parenting magazine article, and WCPO news stories focusing on highlighting providers.

Ongoing Initiatives

- Ambassadors – increase in the number of Ambassadors
- Website Features - Videos now play on the Home page and will be changed monthly

4. CPP Visibility in the Community

Scheduled Upcoming Events

- Community Councils
- Urban League Resource Fair
- Queen City Educational Resources
- March 17 Preschool Chat
- March 18 Preschool to Kindergarten Fair

5. Adjourn

2022 Future Meetings

April 7 at 1:00 PM

June 2 at 1:00 PM

August 4 at 1:00 PM

September 8 at 1:00 PM

December 8 at 1:00 PM

Submitted by Tanya Del Valle, Senior Administrative Assistant
Cincinnati Preschool Promise