



NEWS RELEASE

FOR IMMEDIATE RELEASE: February 3, 2023

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Cincinnati Preschool Promise Appoints New Deputy Director



CINCINNATI — After a rigorous talent search led by Centennial, an Executive Search firm, CPP has selected a new **Deputy Director, Kenetra Mathis**. She has over 13 years of experience in the nonprofit sector, supporting families and communities in Greater Cincinnati and Southwestern Ohio.

Before joining Cincinnati Preschool Promise, Kenetra was the Vice President of Impact for the Urban League of Greater Southwestern Ohio. Her responsibilities included supervising the Greater Cincinnati workforce department of more than 26 employees, directing data analysis and reporting for all programs, and managing \$4M in grant budgets annually.

“Kenetra is a great asset to Cincinnati Preschool Promise,” says Chara Fisher Jackson, Executive Director & CEO. Kenetra’s skills and knowledge are important to fulfilling the promises we’ve made to the children, families and Community Providers with regard to early childhood education.”

Kenetra served most recently as CPP’s Program and Evaluation Manager. She launched CPP’s wage pilot initiatives, led our participation in Ellequate (formerly Queen City Certified), and created CPP’s first dashboard, demonstrating mission-driven community impact.

For more information and to learn more about Cincinnati Preschool Promise and what we are doing to support our youngest learners, their families, and Community Providers, go to www.cincy-promise.org.

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About Cincinnati Preschool Promise

Cincinnati Preschool Promise is a non-profit organization, expanding access to quality preschools in Cincinnati. Preschool expansion is made possible thanks to a significant investment from taxpayers who approved a 5-year Cincinnati Public Schools levy in 2016. The levy includes \$33 million a year to strengthen K-12 education and \$15 million a year to expand access to quality preschool.